



Naperville Art League's
Art Around Town
Main Street Promenade program

Guidelines for Artists

Naperville Art League (NAL) will curate the display.

Art will be juried by a NAL exhibit committee.

An **Art Application** must be submitted for each piece.

Only 2D work, ready to hang, will be accepted.

Art will be on display approximately 6 months unless it sells. Sold art may be replaced by submitting a new Art Application and going through the jury process.

NOTE: Artist must **SIGN A WAIVER for all displayed work AT TIME OF DROP OFF.** A copy of the WAIVER will be on file with Naperville Art League (NAL). A copy will also be provided to the site's management. (IF YOU ALSO WANT TO CARRY YOUR OWN INSURANCE ON THE ART, Contact your insurance agent.)

The Liability Agreement found on the Art Application must be signed at time of application.

Price of the art may not be changed once it is displayed.

There are no themes to follow currently.

Art must be family appropriate. If possible, art should reflect Naperville life.

Art will be delivered by the artist to Main Street Promenade on a designated day, time, and location.

Main Street Promenade staff and Naperville Art League representative(s) will hang the art.

All art must be high quality-- ether original art or Giclee prints

Art must be framed (except for fiber art and gallery-wrap canvases). Unframed gallery-wrapped canvases must be nicely painted on all sides and have no visible staples. Charcoal, graphics, watercolor and pastel artwork must have glass or Plexiglas covering.

Art must be ready to hang or it will be rejected. If framed, sturdy wire hangers securely attached to the frame are required. *(more)*

(Guidelines continued)

Art must be for sale. Items valued at over \$500 are suggested.

A separate Art Application form is required for each piece.

Provide the following: Title – Artist name – Medium – Size – Price -- Artist statement (50 words max). Main Street Promenade will provide signage that includes the above information and the Naperville Art League logo. A statement such as “For purchase information contact Naperville Art League” will be included.

Naperville Art League will handle all sales and sales tax. The NAL standard 20% commission applies.

Other commissioned art resulting from exhibit falls under the 20% NAL commission policy.

Large size art is preferred. 60 X 60 inches is suggested as maximum size. 50 lb. maximum weight. There is opportunity for groupings of smaller art.

Art must have been completed within the past 5 years and show no signs of fading or aging.

Standard Naperville Art League Exhibit requirements apply. (See Exhibit Rules on NAL website.)

Main Street Promenade and Naperville Art League reserve the right to refuse art.

MainStreet Street Promenade agrees art will not be moved to another address without permission from Naperville Art League and the artist.

Artists will be notified when and where to pick up art. It is important to adhere to your appointment time.

While the program offers this opportunity to NAL members at no charge, non-NAL members may apply for a fee of \$25 per item. *(For information about becoming a NAL member, see www.napervilleartleague.com)*
